Redding Swim Team Board Meeting

Wednesday- December 18, 2024 at 5:30pm (Closed Session), 6:00 p.m. (Open Session)
Shasta College- Classroom next to the gym

AGENDA

1.0 Welcome:

Attendees-

2.0 Call to Order:

Draft minutes from prior meetings to be reviewed/adopted. [Done electronically prior to the meeting]

3.0 Closed Session:

Coach's Contract

4.0 Report from Closed Session:

Share any reportable/non-confidential information

4.0 Open Comments:

As needed, for audience members of the Redding Swim Team to speak on items of interest.

*Any employee issues must be directed to the Head Coach first.

Open Comment items shall be submitted to the Secretary at the time of the meeting.

Time Limit will be set for 2 minutes per Member for each open comment item submitted.

5.0 Communication to the Board:

Written comments or information sent to the board to be shared at the meeting

6.0 Committee Information/Discussion Items

- A. Administration
- B. Awards
- C. Budget & Finance
 - a. Monthly Financials
- D. Communications
- E. Fundraising
 - a. Recent Fundraisers Update
- F. Governance
- G. Hospitality
- H. Logistics
 - a. December Distance Meet Logistics Update
- I. Meet Director
- J. Snack Bar
- K. Team Store
 - a. Team Sweatshirts
- L. Volunteer

7.0 Coaches Report:

- A. Head Coach
- B. Assistant Coach

8.0 Discussion Items:

- 8.1-Discuss Marketing Strategies to Develop Modern Business Practices
 Developing LEARN TO SWIM, SWIM DEVELOPMENT, RACE DEVELOPMENT FUNNELS
- 8.2–Discuss Re-Name/Branding of the RAD June Meet

9.0 Actionable Items:

• 9.1

10.0 Board Members Updates/Events/Announcements:

- A. Jennifer Haslerud
- B. Tom Fuller
- C. Christina Acosta
- D. Chris Nelson
- E. Heidi Rupp
- F. Kathryn Krzywicki
- G. Shannon Faucheux
- H. Denise Villanueva
- I. Rob Smith

12.0 Next Meeting:

January 15, 2025 at 6:00 p.m.; Location: Shasta College

Future Meetings:

February 12th

March 19th

April 23rd

May 21st

June 18th

June 25th

July 16th

August 20th

13.0 Adjourn:

Meeting Adjourned at

Board of Directors Report (please submit 3 days prior to Board Meeting Date)

Board Member Name: ROB SMITH

Committee and/or Activity: MARKETING/ BUSINESS ORGANIZATION

Notes and/or points:

Discuss Marketing Strategies to Develop Modern Business Practices
Developing LEARN TO SWIM, SWIM DEVELOPMENT, RACE DEVELOPMENT FUNNELS

Board Meeting Agenda Placement: Actionable or Discussion (circle one)

If an item is actionable, please make sure all Board Members have enough information to allow them make an educated and informed decision.

This is to insure that we stay on topic and complete the business of the Redding Swim Team as effective and smoothly as possible.

Board of Directors Report (please submit 3 days prior to Board Meeting Date)

Board Member Name: Rob Smith

Committee and/or Activity: RAD JUNE MEET

Notes and/or points: Discuss Re-Name/ Branding Meet

Board Meeting Agenda Placement: Actionable or Discussion (circle one)

If an item is actionable, please make sure all Board Members have enough information to allow them make an educated and informed decision.

This is to insure that we stay on topic and complete the business of the Redding Swim Team as effective and smoothly as possible.